



# **BUSINESS SPOTLIGHT**

# **KERN'S**COMPLETE AUTOMOTIVE CARE

## How Do You Find a Car Mechanic You Can Trust?

American culture is car crazy! We in Washington are no different. One of the most stressful things to do is find a new mechanic for your car. How many times have you seen a friend on Facebook ask for recommendations?

Max has a friend, Kern Dillard, who is a mechanic and owns a repair shop in Puyallup. Max interviewed Kern about his shop, Kern's Complete Automotive Care, and how to find a good mechanic for your car. Kern has great advice for all and innovative programs for his customers.

Max: Why did you open Kern's Complete Automotive Care and how long have you been in business?

Kern: For 20 years I worked in new car dealership service departments as a line technician and transmission specialist. On occasion I was able to help customers face to face. I found there was often a disconnect between the mechanics and the service desk personell when we could not find the problem the customer brought the car in for. The service desk person was often unable to relay the vehicle symptoms that the client would experience, or worse the service desk person wanted to point the finger back to the mechanic who worked with the vehicle.

I thought there had to be a better way, so I decided I could help people more if I worked with them directly. With a used parts washer and a solvent tank I began Kern's Transmission Service in my garage in 1998. I did wholesale transmission rebuilds for a local transmission shop and established my business by word of mouth. In 1999 I moved out of my garage and



opened Kern's Complete Automotive Care in Puyallup and have been helping people in the area ever since.

Max: What makes Kern's Complete Automotive Care different from your competitors?

Kern: We have created a culture of caring for the client first and treating the vehicle better than if it was our own. Helping our clients make good decisions for the right reasons, not just my bottom line. There may be personal reasons to repair and not to repair that go beyond vehicle resale value. We serve as a personal transportation consultant when we advise on the vehicles serviceability and cost to maintain.

Max: How did you come up with the idea for the I-Care Club & the VIP Club?

Kern: When I started I had the idea that if we could help people get the service and repair they needed to keep their vehicles running well and last longer that would be something that people would like. Nobody likes a big repair bill on their car. If we had a program that spread the cost of repairs out over time and gave the best auto repair deals then people may be more likely to do all the periodic maintenance needed to

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## **MAX MEYERS** IS A PERFECT 10.0

# AVVO



We are very proud to announce to all our amazing clients and friends that Max Meyers has earned a PERFECT 10.0 rating with lawyer rating service **Avvo.com**.

Avvo is known as one of the top attorney rating services in the United States. They use a confidential multi-factor approach to determine superb attorneys within a community. We want to congratulate our founding attorney, Max Meyers, for earning such a remarkable achievement in the legal field and we also want to thank all of our valued clients and friends for supporting us and choosing Max Meyer Law as your preferred Seattle personal injury law firm.

### **BUSINESS SPOTLIGHT** KERN'S COMPLETE AUTOMOTIVE CARE

avoid those big break downs and repair bills. That is where the idea for the VIP Club came from. Last year we added a 20% bonus to the plan and it is growing and quickly becoming the best thing we have going, helping people save money and time on car repair.

### www.kernsauto.com/vipclub/

The I-Care Club was born out of the idea that vehicles need to be seen by a professional service technician to keep them safe and help prevent major failures. Knowing what to look for and if we can see the vehicles a minimum of 3 times a year, about the number of oil changes that a typical club member may need, we can catch most potential issues before an inconvenient major breakdown. I created the I-Care Club and combined several service discounts and a complete vehicle inspection and 3 full service oil changes, in total \$587.96 worth of repair and service at one low price of \$149.00.

### www.kernsauto.com/coupons/i-care-club/

Max: Who are the people who should take advantage of I-Care Club & VIP Club programs?

Kern: Anyone in the South Puget Sound that wants personalized customer service from a family owned independent auto repair shop should call us. Our club programs and our friendly and knowledgeable staff go above and beyond to give our customers the exceptional customer service and savings they deserve. Plus we stand behind all of our work with a 3 year 36.000 mile warranty.

Max: Is there any other automotive care place that you know of offering these types of programs?

Kern: There are a few shops in the country that I found were doing similar auto repair service programs, but I do not know of any other auto repair shop who has the programs and can match what we are doing.

Max: What are the things people should look for when searching for an auto repair shop?

Kern: First, ask around. What do your neighbors and friends say about the shop you are considering? Secondly, look to the internet for reviews. Third, look for a shop with a majority of repeat customers. And lastly, what about their guarantee, is it at least 12 months and 12,000 miles?

Max: What questions should people ask when they bring their car into an auto repair shop?

Kern: Ask if they have up to date equipment to work on your particular vehicle. Ask if they will guarantee the repair to fix the issue, not just cover the parts that are installed. Do they do a complimentary 63 point vehicle inspection to uncover potential problems? Is the technician that will be working on your car certified?

Be sure they offer a shuttle, pickup and delivery or a loaner vehicle. Is the warranty at least 12 months and 12,000 miles?

Max: What are the things people should ask so they don't get taken advantage of when they bring their cars in for repairs to any mechanic?

Kern: Ask if they can back up what they do with a warranty. Ask if there are any factory service bulletins or recalls that affect this problem.

Max: What are the most common mistakes people make in choosing an auto repair shop?

Kern: Don't skip the factory recommended services, they will save you money in the long run. Don't waste a bunch of time calling around asking for the price to do something. Be very wary of a repair shop that will give you a low-ball price quote over the phone.

All shops who quote a price will only be guessing and no one who has not experienced the symptoms that your car exhibits and done the proper testing can give a complete and accurate estimate. Don't be afraid they will recommend further services and repair, any reputable shop will do a complete 63 point maintenance and reliability inspection at no additional charge each time your car is in the shop. Then they will recommend and help you to prioritize the service needs of your vehicle. Some repairs are critical while others can wait, a good shop will fully explain the risks so you can make an informed decision.



### **INGREDIENTS**

2 cups all-purpose flour ¼ cup sugar 1 cup cold butter

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7 tablespoons all-purpose flour

1 cup heavy whipping cream

3 eggs, beaten

5 cups finely chopped fresh or frozen rhubarb, thawed and drained

2 packages (3 ounces each) cream cheese softened

½ cup sugar

½ teaspoon vanilla extract

1 cup heavy whipping cream, whipped

### **DIRECTIONS**

In a bowl, combine the flour and sugar; cut in butter until the mixture resembles coarse crumbs. Press into a greased 13" x 9" baking pan. Bake at 350° for 10 minutes.

Meanwhile, for filling, combine sugar and flour in a bowl. Whisk in cream and eggs. Stir in the rhubarb. Pour over crust. Bake at 350° for 40-45 minutes or until custard is set. Cool.

For topping, beat cream cheese, sugar and vanilla until smooth; fold in whipped cream. Spread over top. Cover and chill. Cut into bars. Store in the refrigerator.

Yield: 3 dozen.



and we are asking our readers to help us find the **perfect Father's Day gift**.

Many of you may feel like we do; our fathers seem to have everything. It can be difficult to find the perfect gift he doesn't already own. So please help us!!

Submit your gift idea to:

info@maxmeyerslaw.com

Deadline:

Friday, June 12, 2015.

The criteria for the gift should be as follows:

- No more than \$40, including tax and shipping.
- No under garments, eew!

Send us your idea and if it is chosen we will send you the same gift for your Dad!!

# HAPPY FATHER'S DAY to all our FANTASTIC fathers!



Referrals from family, friends, and clients are the highest compliment we can receive. We thank you for trusting us with your closest friends and loved ones.

This month, we want to recognize the following friends for their referrals:

**CHRIS AUSLER** 

**CHRISTIE FAITH** 

**BARBARA & RICHARD BUQUING** 

KERN DILLARD
AT KERNS COMPLETE AUTOMOTIVE CARE



### **SEATTLE CHALLENGE**

MAY 2

Teams run around the city solving clues to win prizes. It ends at a restaurant with awards and a costume contest.

Visit www.cnation.squarespace.com/seattle/ for more details.

### TACO LIBRE TRUCK SHOWDOWN

MAY 2

Features taco trucks, a beer garden, Mexican-style wrestling, and mariachi music in the international district.

Visit the Taco Libre Truck Showdown Facebook page for more details. FREE.

### **SEATTLE BIKE 'N BREWS**

MAV 7

Visit a few brew pubs on the 15, 30, or 40 mile flat ride called Seattle Bike 'n Brews, which begins at Schooner Exact Brewing Company in South Seattle.

Visit www.cascade.org/seattle-bike-n-brews for details and schedule.

### **BALLARD JAZZ FESTIVAL**

MAY 6 - 9

The annual Ballard Jazz Festival offers world-class musicians, a Swedish pancake jazz brunch, and a classic Volvo/Saab car show.

For details and information visit www.ballardjazzfestival.com/.

### NORTHWEST PADDLING FESTIVAL

MAY 8 - 9

Canoeists, kayakers, and paddleboarders unite at Lake Sammamish State Park for demos, tours, races, and exhibits at Northwest Paddling Festival.

Visit www.northwestpaddlingfestival.com/ for details.

# WEST SEATTLE COMMUNITY GARAGE SALE DAY

Garage sale signs sprout all over the neighborhoods during West Seattle Community Garage Sale Day.

Visit www.westseattlegaragesale.wordpress.com/about/ for details.

## KIRKLAND ARTIST STUDIO TOUR

MAY 9 - 10

Visit home studios of dozens of local artists free on the Kirkland Artist Studio Tour. Details can be found at www.kirklandartiststudiotour.com.

### MEMORIAL DAY CEREMONY

MAY 25

The Museum of Flight honors our military with patriotic music and speeches at the Memorial Day Ceremony. Museum admission is free for veterans and active U.S. military who show ID.

Visit www.museumofflight.org/event/memorial-day-ceremony for more details.

### **ALOHA BREWFEST**

14 Z Z Z Z

Aloha Brewfest has beer from 18 small breweries, Hawaiian music, hula dancing, and a Hawaiian lunch at Cascadia Community College in Bothell.

More details can be found at www.brownpapertickets.com/event/1133687.



JOIN US IN
HONORING
OUR FALLEN HEROES
THIS MEMORIAL DAY

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TOP 5 EASIEST VEGETABLES TO GROW

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# TOP 5 EASIEST VEGETABLES TO GROW



Spring is here and it's time to get those vegetable gardens started. Gardening is a great way to get outside and enjoy the spring and summer weather. There is something about making a salad using vegetables that you grew in your own garden that is very rewarding. For those who have never gardened before, here are five vegetables that are easy to grow and typically produce a bumper crop.

**LETTUCE:** Lettuce grows quickly, can be planted early in the season, and often produces a harvest soon after planted. Extreme heat can slow or even kill the plant as the season progresses. Lettuce prefers full sunlight. It is also much loved by slugs and snails and they can take down an entire plant in one night. There are many pest control products on the market to help keep them away from your plants and you can find many organic, natural remedies on the internet as well if you wish to keep your garden as organic as possible.

**CHERRY TOMATOES:** Great for containers or gardens, these plants grow well from seedlings and produce many delicious tomatoes throughout the season. Plant in full sunlight and use stakes to keep stalks from falling over. Last year Shelly planted cherry tomatoes and was discouraged at first that it was taking so long for them to produce. But by the end of summer we had more cherry tomatoes then we knew what do with. So be patient and allow them the time they need.

**RADISHES:** Sow spring varieties directly in the garden four to six weeks before the last expected frost. They're best when planted from seeds. Begin pulling spring radishes as soon as they're large enough to use; don't let them get too big. They grow quickly and easily in a sunny spot.

**GREEN BEANS:** Easy, fast-growing green beans are a tasty addition to any garden. Read the directions on the packet and plant accordingly. They grow well from seeds. They need at least six hours of sunlight and prefer to germinate in warm soil. Harvest when four to six inches long.

**CUCUMBERS:** It's best to plant cucumbers from seedlings and after temperatures have warmed sufficiently. They need a good amount of space (if planting on a patio, plant against a wall and stake or trellis the plants). Cucumbers also need a lot of sunshine and warmth. Harvest when they are good size.

For any garden to grow the number one key ingredient is sun, sun, and more sun. Be sure to read up on any vegetable that you choose to grow so you know how much sun and water it needs. Gardens need a lot of attention. Proper care and constant inspection of your garden will make for a bountiful harvest.